

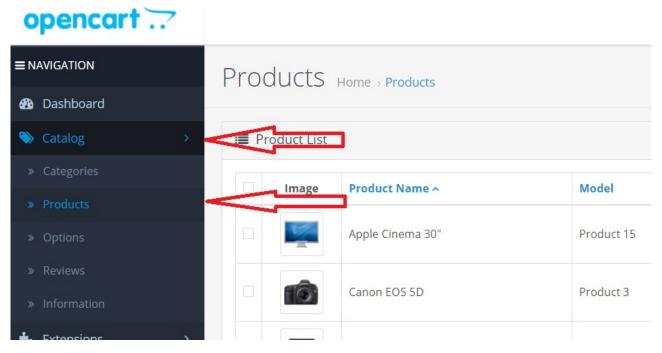
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Maintain Product Catalog in Opencart

This article describes the product setup in Opencart for WebStupet clients. After reading this article you will be able to add a product to your Opencart catalog as well as edit or delete products that are already in your catalog. If you do not want to set up your products contact WebStupet at support@webstupet.com and we will set them up for you at \$4.95 per product.

Accessing the Catalog

- 1. Log into your WebStupet Opencart administration account.
- 2. Expand the Catalog menu and click Products.





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3. To edit an existing product click the edit action button next to the product you want to edit. Refer to the Add New Product section for the definition of the data fields.

🔳 Pr	oduct List						
	Image	Product Name ^	Model	Price	Quantity	Status	Action
		Apple Cinema 30"	Product 15	\$100.00	989	Enabled	>/
	10	Canon EOS 5D	Product 3	\$100.00	7	Enabled	>⁄
	1992.0						

4. To delete check the box for the product(s) you want to delete and click the trash can.

									Test Account - 🕞 Logout			
	Proc	lucts +	Home > Products						+ 2			
>	Success: You have modified products!											
	🔳 Pro	oduct List							▼ Filter			
		Image	Product Name ^	Model	Price	Quantity	Status	Action	Product Name			
=	>	1	Apple Cinema 30"	Product 15	\$100.00	989	Enabled	/	Product Name			
 \$		Tô	Canon EOS 5D	Product 3	\$100.00	2	Enabled	/	Model Model			



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Add a New Product

1. Click the Add button.

Products	Home > Products						
Success: You hav	e modified products!	×					
🔳 Product List		▼ Filter					
Image	Product Name ^	Model	Price	Quantity	Status	Action	Product Name

General Tab

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General Data Links Attribute O	zdon Recurring Discount Special Image Reward Points SEO Design
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* Product Name	Product Name
Description	D U Ø Open Sans+ 13+ H H H GO III H X Y Y H H H H GO III H X Y Y Y H H H H GO III H X Y <thy< th=""> <thy< th=""> <thy< th=""></thy<></thy<></thy<>
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- 1. Product input starts on the General Tab.
- 2. **Product Name** Input is required for Product Name. This is the name that will be shown for the product in your storefront.
- 3. **Description** Input is optional for Description. The Description is listed under the Product Name in your storefront. You can use basic text formatting by clicking the format buttons above the input box.
- 4. **Meta Tag Title** Input is required for Meta Tag Title. This is the title that is listed on the tab of the web browser when a customer is viewing product details. It can be the same as the Product Name.
- 5. **Meta Tag Description** Input is optional for Meta Tag Description. This description is listed with the Meta Tag Title when available. It is commonly used by mobile devices.
- 6. **Meta Tag Keyword** Input is optional for Meta Tag Keywords. These keywords can be used drive search engines (such as Google) to your products.
- 7. **Product Tags** Input of Product Tags is optional. Product Tags are used by the storefront search functionality to help customers find products. Multiple tags should be separated by commas. If you use Product Tags it is recommended you devise a specific structure, for example if you sell sports apparel input, cproduct type>,<color>,<sport> for each product.



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Data Tab

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- 1. Click the Data tab on top to access.
- 2. **Model** Input is required for Model. The Model is listed in the catalog grid and can be helpful while editing or deleting products. It should be your internal model number. If you do not use model numbers you can reuse the Product Name.
- 3. **SKU** Input is optional for SKU. Generally only used by large stores. Used for internal stock identification.
- 4. UPC Universal Product Code. Input is optional.
- 5. EAN European Article Number. Input is optional.
- 6. JAN Japanese Article Number. Input is optional.
- 7. ISBN International Standard Book Number. Input is optional.
- 8. **MPN** Manufacturer part number. Input is optional.
- 9. Location Input is optional for Location. Input the warehouse location if applicable.
- 10. **Price** Input is required for Price. This is the base price (the lowest price possible for the product). Later you can add price modifiers associated with the options available for the product.
- 11. **Tax Class** For WebStupet clients operating in the United States this will be "Taxable Goods" for all physical products. Typically the Tax Class will be left blank so that no tax is charged for non-physical products. If you are unsure contact your tax professional for assistance.
- 12. **Quantity** Input is optional for Quantity; however, if you want Opencart to track your quantity you must input a number. Enter either the quantity you have on hand or the quantity you want to sell online. If you are setting up your store as an online ordering system for an organization such as a restaurant, this field would not be used.
- 13. **Minimum Quantity** Input is required for Minimum Quantity. Enter the minimum quantity your customers must buy in a single order of the product. Usually, this is 1.
- 14. **Subtract Stock** A value must be selected for Subtract Stock. Use "Yes" if you want the Opencart system to track your inventory. Use "No" if you don't. If you are setting up your store as an online ordering system for an organization such as a restaurant, you should set to "no".
- 15. **Out of Stock Status** A value must be selected for Out of Stock Status. Be careful here! This is the status you will show your customers in your storefront when quantity reaches 0. If the product cannot be replenished this should be set to "Out of Stock". If you can replenish then another status may be appropriate.
- 16. **Requires Shipping** A value must be selected for Requires Shipping. If this is a physical product select "Yes", otherwise select "No" If you are setting up your store as an online



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ordering system for an organization such as a restaurant, set to "Yes" if you offer delivery, otherwise set to "No". If you set all products in your catalog to "No" then the system will not request delivery information upon checkout.

- 17. **Date Available** Input is required for Date Available. Enter the first date the product will be available. Typically today's date.
- 18. **Dimensions** Input is optional for Dimensions. Currently, not used as part of the shipping functionality.
- 19. Length Class Length Class is only used if you input Dimensions. Used to define the units in Dimensions. Select Inch, Millimeter, or Centimeter.
- 20. Weight Input is optional for Weight. Typically only necessary for advanced shipping methods. Input the weight.
- 21. Weight Class Weight Class is only used if you are inputting weight. Used to define weight units. Select Kilogram, Gram, Pound, or Ounce.
- 22. **Status** A value must be selected for Status. Set the Status to "Enabled" if you want the product shown in your storefront. Set to "Disabled" to prevent the product from being shown in your storefront.
- 23. **Sort Order** Input is required. Enter the order in which the product should be listed in the storefront. The typical WebStupet setup is to set each product to a single category. In this setup, the Sort Order defines the order the products will be listed on the category page. It also affects the order listed when the customer searches. Lower numbers are listed first.



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Links Tab

Products Home poducts		
Add Product		
General Data Links Attribute Optic	ion Recurring	Otszuurt Special Image Reward Points 520 Design
	[
Ma	anufacturer 9	Mandaner
	Categories 🛛	Cepie
	Filters 9	Rus
	Stores	A Defeat
	Downloads 😜	Terretark

- 1. Click the Links Tab on top to access.
- 2. **Manufacturer** Manufacturer assignment is considered advanced functionality and is not addressed in this documentation.
- 3. **Categories** Select the category (or categories) under which the product will be displayed. Input is optional, however, if you do not select at least one category the product can only be found by using search. To select one or more categories put the cursor in the categories text box and click the desired category. If your setup has more than five categories you may need to type the first few letters of the category name to be able to select it.



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4. To Delete a category click the minus button next to the category.

Categories 😢	Change in the second
Categories 🌝	Categories
	components
	Δ

- 5. **Filters** Filters are considered advanced functionality and are not addressed in this documentation.
- 6. Stores Leave "Default" checked for basic setup.
- 7. **Downloads** Downloads are considered advanced functionality and are not addressed in this documentation.
- 8. **Related Products** Input is optional for Related Products. If you have similar products in your catalog you can set them up as related products. Related Products are listed under the detailed product information on the Product Screen in the storefront. To select one or more related products put the cursor in the related product text box and click the desired product. If your setup has more than five products you may need to type the first few letters of the product name to be able to select it.
- 9. To delete a related product click the minus button next to the product.

Related Products 🝞	Related Products
	Canon EOS 5D
	T



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Attribute Tab

🖋 Add Product	$\hat{\Gamma}$									
General Data Links	Attribute	Option	Recurring	Discount	Special	Image	Reward Points	SEO	Design	

Attribute functionality is considered advanced functionality and is not addressed in this documentation.

Option Tab

Products Home > Products		8
🖋 Add Product	\mathcal{C}	
General Data Links Attribute	Option Recurring Discount Special Image Reward Points SEO Design	
Option		

- 1. If your product has options your customers can select, click the Option Tab to access. Otherwise, skip this tab.
- 2. Put the cursor in the Option Text Box and click the desired option to select. If your setup has more than five options you may need to type the first few letters of the Option Name to be able to select it.



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3. The Option Grid will show up

ld Product						
neral Data Links Attribu	ute Option Recurring Discoun	t Special Image R	Reward Points SEO Design			
olor	Required Ye	5				
ion	Option Value		Subtract Stock	Price	Points	Weight

- 4. **Required** Select "Yes" if you want to force the customer to make a section otherwise select "No".
 - 1. If the option is a file type, no other setup is available.
 - 2. If the option is a input or date type, you can set the default value in the Option Value text box. Input of the default value is optional.
 - 3. If the option is a choose type, you will need to set up the Option Value Grid.
 - 1. Click plus to add an Option Value.

Option Value	Quantity	Subtract Stock	Price	Points	Weight	
Black V	Quantity	Voc	+	+ •	+ •	
Black v	Quantity	Yes 🔻	Price	Points	Weight	
						•

- 2. The first Option Value is automatically displayed. To select a different Option Value put the cursor in the Option Value Text Box and click the desired Option Value to select. If your setup has more than five Option Values for the option you may need to type the first few letters of the Option Value to be able to select it. You do not need to set up all of the Option Values available. Set up only the ones associated with this product.
- 3. **Quantity** Input for Quantity is optional but you must input a number for Opencart to track inventory. Enter the quantity on hand or the quantity you want to sell online.
- 4. **Subtract Stock** Use "Yes" if you want the Opencart system to track your inventory. Use "No" if you don't. If you are setting up your store as an online ordering system for an organization such as a restaurant, you should set to "No".
- 5. **Price** Keep the plus and input any additional amount charged (over the base price) to the customer for this option. Use 0 if the price is the same.



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- 6. **Points** Reward Points are considered advanced functionality and are not addressed in this documentation.
- 7. Weight If you didn't set up the weight on the data tab don't input anything. If you did, keep the plus and input the additional weight associated with the option
- 8. Repeat to add additional option values.
- 9. Click the minus button to delete option values.

кеци	Tes Tes				
Option Value	Quantity	Subtract Stock	Price	Points	Weight
Black	Quantity	Yes V	+ V Price	+ Y Points	+ v Weight

4. Put the cursor in the option text box and repeat to add another option.

🖋 Add Product						
General Data Links Attribute	Option Recurring	Discount Special Image	Reward Points	SEO Design		
●Color	Requi	Yes				
Option	Option Value	Quantity	Subtract Stock	Price	Points	Weight
	Black		Vac	+	± •	· · ·
	Black	Quantity	Yes 🔻	Price	Points	Weight
						0

5. Click the minus by the option to delete the option and all its values.

🖋 Add Product							
General Data Links Attribute	Option Recurring	Discount Special Image	Reward Points	SEO Design			
●Color Option	Requi	red Yes					٣
	Option Value	Quantity	Subtract Stock	Price	Points	Weight	
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	Black	Quantity	Yes 🔻	Price	Points	Weight	•
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Recurring Tab

General Data Links Attribute Option Recu	g Discount Special Image Reward Points SEO Design

Recurring functionality is considered advanced functionality and is not addressed in this documentation.

Discount Tab

The discount tab is optional. Use it to set up price discounts based upon the quantity purchased.

	ſ					
General Data Links Attribute Option	Recurring Discount Special	Image Reward Points	SEO Design			
Customer Group	Quantity	Priority	Price	Date Start	Date End	
						> •

- 1. Click the Discount Tab to access.
- 2. Click the Add button to input a new discount.
- 3. The Discount Grid appears.

 Edit P	roduct																	
Genera	l D	ata	Links	Attribu	te	Option	Rec	urring	Discount	Special	Image	Reward Points	SEO	Design				
Custom	er Grou	ıp				Quant	tity			Priority			Price	Date Start		Date End		
Defau	ult	Ŧ	Quan	tity				Priority			Price			Date Start		Date End	•	•
																		•

- 1. **Customer Group** For basic setup "Default" is automatically selected.
- 2. Quantity Input the quantity to trigger the discount.
- 3. **Priority** Priority is used so that Opencart knows what to do if there are more than one active discount. The lowest number is used first.



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- 4. **Price** Input the discounted price.
- 5. **Date Start and Date End** If the discount is date sensitive input the date range the discount is active. To keep the discount active indefinitely leave both dates blank.
- 6. Click the Plus button and repeat to add another discount.

🖋 Edit Product					
General Data	Links Attribute Option Re	ecurring Discount Special	Image Reward Points SEO	Design	
Customer Group	Quantity	Priority	Price	Date Start	Date End
Default •	Quantity	Priority	Price	Date Start	Date End

7. Click the minus button to delete a discount.

Ρ	roducts Home	> Products							•
4	Edit Product								
	General Data	Links Attribute Option Red	curring Discount Special I	mage Reward Points SEO	Design				П
	Customer Group	Quantity	Priority	Price	Date Start		Date End		∇
	Default •	Quantity	Priority	Price	Date Start	Ê	Date End	#	•
									0



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Special Tab

The Special Tab is optional. The Special Tab is used to set up price specials.

✔ Edit Product	Ţ				
General Data Links Attribute Option Recurri	ng Discount Special Ima	age Reward Points	5EO Design		П
Customer Group	Priority	Price	Date Start	Date End	$\langle \cdot \rangle$
					•

- 1. Click the Special Tab to access.
- 2. Click the Add button to input a new special.
- 3. The Special Grid appears.

🖋 Edit Product					
General Data Links	Attribute Option Recurring Discount	Special Image Reward Points SEO	Design		
Customer Group	Priority	Price	Date Start	Date End	
Default 🔻	Priority	Price	Date Start	Date End	•
					•

- 1. Customer Group For basic setup "Default" is automatically selected.
- 2. **Priority** Priority is used so that Opencart knows what to do if there are more than one active special. The lowest number is used first.
- 3. **Price** Input the special price.
- 4. **Date Start and Date End** If the special is date sensitive input the date range the special is active. To keep the special active indefinitely leave both dates blank.



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5. Click the Plus button and repeat to add another special.

General Data Lini	ks Attribute Option	Recurring Discount	Special Image Reward Points	SEO Design			
Customer Group		Priority		Price Date Start		Date End	
Default	Priority		Price	Date Start	#	Date End	•

6. Click the Minus button to delete a special

🖋 Edit Product						
General Data Links	Attribute Option Recurring Disc	unt Special Image Reward Points S	0 Design			п
Customer Group	Prio	ity Pri	e Date Start		Date End	
Default •	Priority	Price	Date Start	8	Date End	Ò
						•

Image Tab

Products Home Products	
✔ Edit Product	
General Data Links Attribute Option Recurring Discount Special Image Reward Points SEO Design	
Image	
Additional Images Sort Order	
	0

- 1. Click the Image Tab to access.
- 2. Click the image then the edit button to set the main image for the product. The Image Manager screen appears.
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- 1. Click an image in the image manager to select.
- 2. To upload more images click the upload button and browse for the images.

Image Manager			×
	Search	l	Q
demo	cart.png	opencart	profile-pic.pn g

3. To delete images check the images to delete and click the trash can.

Image Manager		×
1 2 1 1	Search	۹
demo	opencart opencart-logo. png profile-pic.pn g	

- 3. To add additional images click the plus button. Additional images are only shown on the storefront product screen under the main picture.
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Image	
	П
	۲ ۲
Additional Images	Sort Order
	•

1. The Additional image grid appears.

Additional Images	Sort Order	
	Sort Order	

- 1. Click the Image to select. Follow the same image manager instructions as for the Main picture.
- 2. Sort Order Set the order in which the images are displayed.
- 3. To add additional pictures click the plus button and repeat.

Additional Images	Sort Order	
	Sort Order	•
••		
		0

4. To delete pictures click the minus button.

Additional Images		Sort Order
		V
	Sort Order	
		0



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Rewards Points Tab

F	Products Home > Products													
	🖋 Edit Proc	luct								$\overline{\mathbf{V}}$				
	General	Data	Links	Attribute	Option	Recurring	Discount	Special	Image	Reward Points	SEO	Design		

Reward Points are considered advanced functionality and are not addressed in this documentation.

SEO Tab

The SEO Tab is optional. The SEO keywords can be used drive search engines (such as Google) to your products.

SEO Design
SEO Design

- 1. Click the SEO tab to access.
- 2. Input Key words as desired. Separate with dashes.

Design Tab

WebStupet recommends that you do not use this tab to alter the product screen layout

🖋 Edit Pro	oduct							Ţ							
General	Data	Links	Attribute	Option	Recurring	Discount	Special	Image	Reward Points	SEO	Design				
Stores						Layout Overr	.ayout Override								
Default															



> 🖻 🕤

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Don't forget to save your work.

When you are done adding or editing the product you must save your work by clicking the disk button.

Products Home > Products

🖋 Add Pr	oduct															
General	Data	Links	Attribute	Option	Recurring	Discount	Special	Image	Reward Points	SEO	Design					
Image	7															
Additiona	l Images												Sort O	der		
														0		